



# TOWN OF OLD SAYBROOK

## Economic Development Commission

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### **EDC Minutes Thursday, January 10, 2013**

Present: John DeCristoforo, David Cole, Carol Conklin, Bruce Greenfield, Liz Swenson, Jim Keating and Wilma Asch.

Absent: Lauren Ashe, Maura Richards, Todd Roberts

- Vice Chairman Swenson called the meeting to order at 7:06 PM in the EDC Office in Town Hall.
- On a motion (DeCristoforo/Greenfield) the Minutes of December 13, 2012 were accepted.
- Old Business
  - Route One Task Force – Jim Keating reported that the task force will be has selected a consultant, Bartram and Cochran, to assist in the effort. Communication with property owners, Incentives for the Arts and a Middlesex Community Center presence were discussed.
  - Rack Cards - Vice Chairman Swenson will meet with a Commercial Artist firm, Cummings and Good from Chester and will present the results at our February meeting.
  - Max's Place – The development appears to be back on track and configuration changes make it necessary that a town meeting approve the sale of a portion of Center Road West to the developer. The sale was approved several years ago. The Town Meeting will be January 16, 2013. On a motion (DeCristoforo/Conklin) passed unanimously, the EDC will speak at the Town Meeting in support of the approval.
- New Business
  - The EDC welcomed the return of Carol Conklin, a former Commissioner.
- Executive Director's Report
  - Wilma Asch distributed her report and spoke of the Chamber's "Restaurant Week" March third to ninth, a computer course to be held for town employees and meetings with several developers
  - Wilma reported that she is preparing a report to First Selectman Fortuna. She will describe the recent EDC activities, the resources available from the

EDC to new or existing businesses and recommendations for improving economic conditions in Old Saybrook. In particular she asks that each EDC Commissioner provide her with their ideas and suggestions for EDC actions.

- Vice Chairman's Comments – Extending on Wilma's planned activities Liz proposed that the EDC conduct a " Brainstorming" or Planning Session at our February meeting to develop a one to three year strategy for the EDC. After discussion the consensus was that we should have such a session and all the Commissioners should come prepared to participate.
- On a Motion (Cole/ DeCristoforo) Vice Chairman Swenson adjourned the meeting at 8:15PM.

Respectfully submitted,

A handwritten signature in cursive script, enclosed in a rectangular box. The signature appears to read "James D. Keating".

James D. Keating – Secretary